



*JAMES
REILLY*

RACING

2024 PARTNERSHIPS

HELLO & WELCOME

Thank you for taking the time to consider my proposal today.

My name is James Reilly, and I am a racing driver from Canterbury, Kent.

I am currently the youngest driver to complete a 24-hour motor race at Silverstone, aged 16.

In 2024, I will join the CityCar Cup Championship grid and compete in the Student Motorsport Challenge.

This is an opportunity to partner with me as a proud ambassador for your brand, to enable your business to benefit from increased exposure with branding and promotions across traditional and digital media platforms, including local and national press and radio, trade and consumer shows and live streamed events.

An opportunity to drive your business performance with motorsport.



JAMES REILLY

RACING





WHO IS JAMES REILLY?

Since I was 8 years old, I have loved racing. I started corporate karting in the Junior Club at Buckmore Park, then Graduates at Bayford Meadows, and moved to owner/driver karting in Junior Rotax before gaining my full race licence in autumn 2021.

For the 2022 season, I went straight into senior-level circuit racing with the C1 Racing Club, the UK's most popular endurance category. I also drove a BMW E30 in selected rounds of the multi-class BRSCC ClubSport Trophy, SuperSport Endurance and CSCC Future Classics series.

In May 2022, I was the youngest driver in the Silverlake C1 Endurance Series 24-hour, completing just over 7 hours of driving on the Silverstone GP circuit, which included taking the chequered flag. In Dec 2023, I completed my first international 24-hour in Portimao, Portugal.

I am currently studying for A-Levels in Philosophy, Economics and Computer Science in my final year of sixth form, and in my free time I enjoy climbing.



JAMES REILLY
RACING

**DRIVE YOUR
BUSINESS
PERFORMANCE
WITH
MOTORSPORT**



CITYCAR CUP



Launched in 2020, the [BRSCC CityCar Cup Championship](#) has enjoyed an incredible rate of growth with packed grids and close, exciting and unpredictable racing.

Within the main contest, the championship also accommodates the [Student Motorsport Challenge](#), an intra-championship competition where college and university teams build and race CityCar Cup cars in the main championship whilst competing with each other for special awards.

20,000+

Followers across BRSCC social media.

2million+

Views of the BRSCC channel on YouTube.

2024 CITY CAR CUP

CALENDAR



6/7 April

Snetterton (3 races)



25 May

Oulton Park (2 races)



23 June

Donington Park (2 races)



20/21 July

Snetterton (2 races)



10/11 August

Cadwell Park (3 races)



28/29 September

Silverstone (3 races)



19/20 October

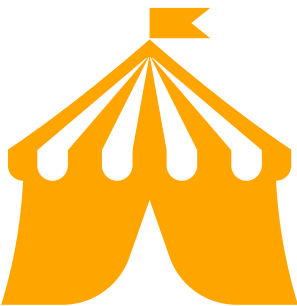
Brands Hatch (2 races)







Partnership packages can be tailored to suit your budget and requirements and are designed to maximise your return on investment. A Main Sponsor package includes online promotions with each event and 2 tickets for Brands Hatch.



I can host you, your staff and your clients at race meetings, with behind-the-scenes access. I can also attend your promotional or staff events, with or without my race car.



PROMOTION

Social posts from £10
Increase reach for your products, services or events using photo posts to my audience. Price per post.

Collaborations from £100
I can showcase your products or services to my audience using videos & reviews. Price per post.

BRANDING

Website Partner Profile incl. with these packages, featuring links to your website & social media accounts.

Race wear only from £350
Your logo on my race wear for the full season. Price based on logo size & placement.

Race car only from £700
Your logo on my race car for the full season. Price based on logo size & placement.

Main Sponsor from £1,500
Your logo on my race wear & race car for the full season plus all online race weekend promotions. You & a guest can also join me at Brands Hatch for the race weekend & behind-the-scenes access. Price based on logo size & placement.

GET INVOLVED

available alongside a Branding package

Event Tickets £30 pp
Includes light hospitality for you & your guests at the circuit, and behind-the-scenes access.

Event Hospitality £50 pp
Dinner for you & your guests on Saturday evening, at an off-circuit venue. NB: Excludes alcohol.

Your Events £POA
In-person attendance at your promotional or staff events. Price will be determined by location & if you'd like me to bring my race car.

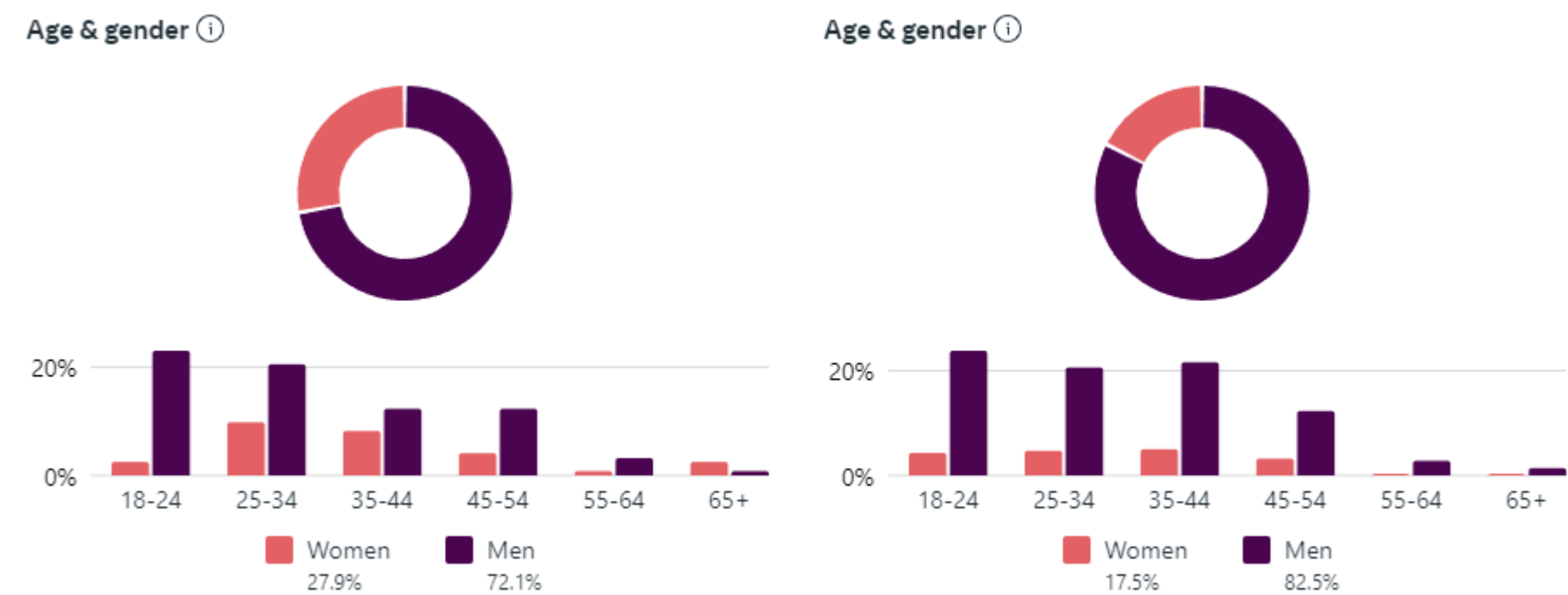


50% of our referral traffic has come directly from our advertising banner on JamesReillyRacing.com

- CanMarket


Regularly published social media content tailored to your needs will help your business to increase its reach across all online platforms.

Audience demographics across Facebook (L) and Instagram (R) as of March 2024.



On Instagram, my content typically outperforms that of similar accounts.

Instagram followers ⓘ	Follows ⓘ	Content interactions ⓘ
1.2K	17	87
Typically: 1.1K	Typically: 13	Typically: 55



**ARE YOU READY
TO DRIVE YOUR
BUSINESS
PERFORMANCE
WITH
MOTORSPORT?**

LET'S TALK.

Telephone

0203 870 4321

Email

partnerships@jamesreillyracing.com

Website

<https://www.jamesreillyracing.com>



FIND ME ONLINE



@JAMESREILLYRACING

**JAMES
REILLY**

RACING

© 2024 James Reilly Racing Limited. All rights reserved.